

2019

*2-Day*

# LEADERSHIP BY DESIGN

*Program*

**Designed For Leaders Of People, Culture And Growth**

# About The Program

This is without a doubt one of Australia's premier leadership development initiatives.

With 8 x 1½ hour, power-packed sessions, covering the most challenging and exciting issues facing today's contemporary leaders, and an 8 week digital challenge program, delegates will have a renewed mindset and a revitalised and positive outlook about their leadership role.

The program looks at a range of topics including, personal and people management strategies and also provides concepts and templates that can be implemented immediately back in to the workplace.

This is a program suited to those people currently in a leadership position and for those wanting to pursue leadership as a career.

At Proteus Leadership, we believe that professional development should meet the Four Cornerstones Of Learning:

1. **Inspiration**
2. **Knowledge**
3. **Support**
4. **Connection**

This program has been designed to do exactly that.

It is not only for individuals, but has also been tailored for teams who are looking to change the culture, the attitude and the behaviours within their workplace.

By participating in this program, you will be able to select the skills and insights that are relevant to you and then design your own leadership experience.

This is not just another training program, but truly a leadership experience that will change the way you think about what you do and how you do it.

**Leadership By Design will reignite your passion for leadership.**



# Program Dates

## Adelaide

Program 1 - 18<sup>th</sup> & 19<sup>th</sup> March

Program 2 - 29<sup>th</sup> & 30<sup>th</sup> July

Program 3 - 11<sup>th</sup> & 12<sup>th</sup> November

## Port Augusta

Program 1 - 2<sup>nd</sup> & 3<sup>rd</sup> May

## Loxton, Riverland

Program 1 - 4<sup>th</sup> & 5<sup>th</sup> September

## Brisbane

Program 1 - 18<sup>th</sup> & 19<sup>th</sup> March

Program 2 - 29<sup>th</sup> & 30<sup>th</sup> July

Program 3 - 11<sup>th</sup> & 12<sup>th</sup> November

## Gold Coast

Program 1 - 22<sup>nd</sup> & 23<sup>rd</sup> May

## Melbourne

Program 1 - 21<sup>st</sup> & 22<sup>nd</sup> March

Program 2 - 25<sup>th</sup> & 26<sup>th</sup> July

Program 3 - 14<sup>th</sup> & 15<sup>th</sup> November

## Sydney

Program 1 - 30<sup>th</sup> & 31<sup>st</sup> May

Program 2 - 2<sup>nd</sup> & 3<sup>rd</sup> October

## Perth

Program 1 - 1<sup>st</sup> & 2<sup>nd</sup> August

**Program Venues:** To be held in the CBD of each location. Further public programs may be added as required, however this program can also be conducted in-house.

# Leadership By Design

## Designing Your Own Leadership Experience

### Day One

**8:30am Registration - Tea and Coffee**

**8:45am Session 1 - Leading With Insight**

- Understanding The Redesign Concept
- Embracing The Privilege Of Leadership
- Knowing When To Redesign
- Developing Insight
- Accepting The Accountability/Responsibility Challenge - When To Go And When To Let Go

**10:30am Morning Tea**

**10:50am Session 2 - Embracing Behavioural Differences**

- Flexing Your Communication And Your Approach To Different Behaviours
- Creating Less Resistance And More Cooperation
- Understanding Self And Others And What Drives Both
- Developing Strategies To Engage Your Team
- Getting The Mix Of People And Behaviours Right In Your Team
- Practising Interpersonal Effectiveness

**12:30pm Lunch**

**1:15pm Session 3 - The Creation Of Culture**

- Creating Culture That Defines Your Strategy
- Establishing Team Rules And Guidelines
- Killing Off Dysfunction And Fighting Clean
- Enhancing Performance Through Praise And Recognition
- Setting Up A Self-Regulating Culture
- Establishing Open And Honest Feedback Loops

**2:45pm Afternoon Tea**

**3:05pm Session 4 - Leading Growth And Innovation**

- Learning How To Be Different - Not Just Better
- Releasing Your Entrepreneurial Spirit
- Creating A GROWTH Mindset
- Making Decisions Around Risk (4-Way Approach)
- Seeing Failure As Growth
- Short Term Vs Sustainable Growth

**4:30pm Close**

### Day Two

**8:30am Welcome Back - Tea and Coffee**

**9:00am Session 5 - Communicating With Influence**

- Understanding The Communication Cycle
- The Simplicity And Beauty Of The SOSOR Structure
- Gaining Full Engagement Through Asking The Right Questions
- Cutting Through The Noise And Being Heard
- Getting Your Messages To Stick
- Making Your Communication Exceptional

**10:30am Morning Tea**

**10:50am Session 6 - Having Conversations That Matter**

- Learning How To Communicate The Good News
- Adapting To Your Role As A Coach
- Being Brave Enough To Keep It Honest
- Having The Tough Conversations
- Protecting Yourself And Your Organisation In The IR Space

**12:30pm Lunch**

**1:15pm Session 7 - Managing Time And Energy**

- Understanding How To Manage Your Energy
- QUITTING A Culture Of Busyness
- Learning To Say NO!
- Dealing With Distractions
- Using The 3-Step Time Management Template For Success
- Getting Your Priorities Right

**2:30pm Afternoon Tea**

**2:45pm Session 8 - Redesigning Your Leadership Experience**

- Redesigning Yourself, Your Team And Your Environment
- Seeing A Clear Picture Of The Future
- Preparing For The Unknown
- Understanding The Barriers To Redesign
- Making The Decision To Redesign
- Taking Action

**4:00pm Close**

*creating great leaders*

# Investment

## Investment

<b>Individual Registration</b>	<b>\$1,750pp + GST</b>
<b>Corporate Table (8 Delegates)</b>	<b>\$13,200 + GST</b>
<b>9 or more Delegates</b>	<b>\$1,500pp + GST</b>

### Investment Includes:

- Comprehensive program manual and program aids
- Ongoing digital activities post face-to-face days
- Proteus certificate of completion
- Lunch and refreshments provided for both face-to-face days

Payment by instalments is available on request (\$100 + GST administration fee will apply to payments by instalment). The above prices are effective as of 1<sup>st</sup> October 2018. Proteus Leadership reserves the right to change the advertised price.

### Cancellation Policy:

Payment is required before the commencement of training. All cancellations/transfers must be received in writing. Refunds will not be given unless at least 30 working days notice prior to the program is provided. No refunds will be given after this date. A 10% (of total cost) administration fee will be deducted for all cancellations. If you are unable to participate, a substitute participant (transfer) is welcome if written notice is given prior to the program but will incur a \$60 administration fee. Proteus Leadership reserves the right to change the facilitators/speakers, the advertised price or the venue and will provide notice to participants before the event.

## In-house Programs

This 2-day leadership program can also be conducted in-house. A Proteus facilitator will run the program for up to 15 people. Extra participants can be added at an additional cost.

### In-house Investment:

\$22,000 + GST per 2-day program (up to 15 participants).  
Extra participants over 15 at \$1,400pp + GST.  
Two Proteus facilitators will run the program for 25 or more people (some travel and accommodation costs may also apply).  
Venue and refreshments to be provided by the client.

**For further information contact our team on: 1300 219 903**

## Stay Connected

At Proteus Leadership we love to stay connected and share great resources with our clients. To connect with us, visit:

[in proteusleadership.com/linkedin](https://www.proteusleadership.com/linkedin)



# Testimonials

“The course delivery and content was so engaging that it cut through my somewhat jaded/tired attitude on arrival and I became an active participant. The course challenged me to re-assess what is and isn't within my sphere of control or influence, and helped me to recognise that my contribution as a leader extends beyond my current role to my future contributions in other areas of the workforce.”

**Shona Batge - Australian National Audit Office**

“My previous experiences of leadership learning have focused on the theoretical. The Leadership by Design course was more practical and this in turn made it motivational. It was easy to see where I could apply the tools I was taught and I felt each tool had a place in my workplace experience. I'm keen to start making simple changes in my everyday to impact on my leadership style and my workplace.”

**Joanna Rae - Camden and Campbelltown Hospitals**

## How To Register

### REGISTER ONLINE



Visit [proteusleadership.com/leadership\\_programs/leadership-by-design/](http://proteusleadership.com/leadership_programs/leadership-by-design/)

### PAYMENT METHODS



Credit card



Request invoice

OR

### BY TELEPHONE



Call us on 1300 219 903

### PAYMENT METHODS



Credit card



Request invoice



Direct Debit

# Digital Challenges

## 1. Getting Started

On registration, participants will receive confirmation of their booking followed by a second email 2 weeks before the program with a password and link for the digital component of the program.

Participants will be asked to create their profile and read and action any program prerequisites before attending the face-to-face days.

## 2. Face-To-Face

Participants will attend two face-to-face days and will be provided with an extensive program manual. Our expert facilitators will work with participants to get the most from these two powerful days.

## 3. The Digital Challenge



After completion of the two face-to-face days, participants will be required to complete the digital evaluation.



Participants will then receive a weekly challenge, by email for the next 8 weeks, that will allow them to log in on the device of their choice and complete their challenges.



At the end of the 8 week period, all submitted responses will be automatically populated to create a Live IT! Challenge Document, to be shared with their manager.



Once this document is complete and has been downloaded, then participants will be able to print a personalised Certificate Of Completion.



### Profile



### Program Information



### Face To Face Program



### Program Evaluation



1

2

3

4

5

6

7

8

Weekly Challenges

### Live IT! Challenge Document



### Certificate Of Completion



**proteus**  
**LEADERSHIP**

*creating great leaders*

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**Creating Great Leaders Across Australia**