

proteus
LEADERSHIP

creating great leaders



*Virtual or
Face-to-Face
Programs*

Leading Innovation & Strategy

Moving Yourself And Your Workplace Towards Exceptional!

About The Program

A leader's level of performance is primarily driven by how prepared they are to grow personally and professionally, and most of this growth comes about as a result of the way they think.

This unique program is designed to provide leaders with the skills and opportunities to develop the way they think, and therefore perform more effectively as a leader.

Leading Innovation & Strategy is about assisting leaders and their teams to think in new ways, to challenge the status quo and to see a bigger and better picture for the future.

Over 4 x half-days experts Proteus facilitators will deliver 4 virtual sessions exploring a range of topics, all focused on preparing leaders to better lead change, innovation and growth in their workplaces.

These virtual sessions combined with 8 weekly digital challenges, makes it one of the most practical and relevant leadership programs available.

The outcomes for leaders are tangible and can be applied back into the workplace immediately. Participants will learn how to:

- Generate new ideas and processes for action
- Better navigate chaotic and rapid change
- Build their leadership credibility
- Understand the new and evolving marketplace
- Create a culture of innovation
- More effectively influence stakeholders
- Move from an operational to a strategic mindset
- Lead the implementation of transformational change

This program is suited to those leaders who are passionate about improving performance and/or responsible for rolling out change.

The program is not only for individuals, but has also been developed for teams that are working together to drive growth and innovation in their workplace.

This is not just another training program, but is truly a leadership experience that will change the way you think about what you do and how you create your desired future.

All remaining Face-To-Face programs (2020) will be conducted in accordance with the current Covid-19 regulations.

If we are unable to conduct the program Face-To-Face, due to Covid-19, it will revert to a virtual program

National Program Dates

2020



Face To Face Program
(2 x 1-day sessions)

Melbourne 12 Oct 13 Oct 2020



Virtual Program
(4 x half-day sessions)

10 Nov 17 Nov 24 Nov 1 Dec 2020

2021



Virtual Program
(4 x half-day sessions)

11 Mar 18 Mar 25 Mar 1 Apr 2021



Virtual Program
(4 x half-day sessions)

6 Jul 13 Jul 20 Jul 27 Jul 2021



Virtual Program
(4 x half-day sessions)

17 Nov 24 Nov 1 Dec 8 Dec 2021



Program Sessions

Session 1

Topic 1 Harnessing The Power Of Innovative Thinking

- Learning The Art Of Thinking Better And Different
- Dealing With Barriers To New Thinking
- Creating The Space And Desire To Think Better
- Secure Versus Dynamic Thinking
- Breaking And Creating Patterns
- Moving From Knowingness To Curiousness
- Developing A Growth Mindset Activity For Your Workplace

Topic 2 Leading Change And Disruption

- How To Live And Lead In A World Of Chaos And Disruptions
- Leading Differently Now And Into The Future
- Learning To FLIP Our Thinking
- Understanding The Steps To Change
- Using Dissatisfaction As A Motivator For Transformational Change

Session 2

Topic 3 Building A Growth DNA

- The Illusion Of More With More
- Understanding And Adapting 'Blue Ocean' Thinking
- Moving Out Of A 'Red Ocean' Mentality
- Developing A 'Blue Ocean' Strategy Canvas
- Applying 'Blue Ocean' Thinking To Your Ideas And Strategies

Topic 4 The Art Of Strategic Quitting - When, Why And How

- Moving From Being Overwhelmed To In Control
- Learning The Art Of Simplification
- Knowing When To Quit And When To Push Through
- Making Space For Innovation And Growth
- Following The 'Quit And Replace' Rule
- Being Brave Enough To Act

Session 3

Topic 5 Making Decisions That Matter

- Making Decisions And Owning Them
- Behavioural Considerations Around Decision Making
- Not All Decisions Will Be Right - So Fail Fast, Learn Quickly And Adapt
- Learning To Stay In The Question
- Incorporating Head, Heart And Gut Thinking
- The Difference Between Flexing, Collaborating And Compromising

Topic 6 The Art Of Marketing Yourself And Your Ideas

- The Changing Role Of Leadership
- The Characteristics Of Successful Entrepreneurs
- Releasing Your Entrepreneurial Spirit
- Building Intrapreneurs Within And Around You
- Knowing What You Want To Achieve And How
- Creating And Telling Your Story

Session 4

Topic 7 Moving From Operational To Strategic

- Why Old School Strategic Plans Are Dead
- Moving From Fixer To Facilitator
- The New World Of Strategy - Faster, Shorter, Agile And Adaptive
- Combining Reality And The Unknown
- Understanding The 'Action Precedes Clarity' Concept
- Building A 1-Page Strategic Plan

Topic 8 Getting Others On Board

- Setting Up The Right Communication Channels
- Using The Intrapreneurs Within Your Team
- Killing Off Your Blockers And Cynics
- The Power Of Radical Honesty And Hope
- Cutting Through The Noise And Being Heard
- Engaging Stakeholders To Your Cause
- Selling Your Ideas Through Influence

Using Zoom

For virtual programs

Proteus Leadership has committed to using the **ZOOM platform** for our **Virtual Webinars, Workshops** and **Multi-session programs**. Here are some things about your ZOOM program that you should know:

- It is simple and intuitive to set up
- A link to your program will be sent to you on confirmation and then on the day of the program. You will be asked to click on the link, download and join the meeting or webinar
- You can participate on any device – Windows, Mac, Tablets, Smart Phones
- With updated security features, Zoom is a safe place to meet virtually
- Throughout your program, interactive features will be used including: Polls, Q&A and Chat boxes
- In our workshops and Leadership programs participants will be able to work in multiple breakout rooms where they can interact with each other in groups

Proteus facilitators will make your Virtual program an interactive and informative experience that **will change the way you lead.**

Personal Program Coaching

No matter how powerful and helpful a personal development program can be, sometimes we stumble when trying to implement the skills back into our workplaces.

To assist in this area, Proteus is now offering post program personal coaching sessions via phone or Zoom. Each session is **45 minutes duration** and is conducted by one of our professional team.

Coaching Investment

2 Sessions **\$700pp + GST**

3 Sessions **\$1,000pp + GST**

4 Sessions **\$1,250pp + GST**

All prices are in AUD

Please feel free to speak to one of our helpful team to discuss a post program coaching plan for you and/or your team.



Program Portal

1. Getting Started

On registration, participants will receive confirmation of their booking followed by a second email 2 weeks before the program with a password and link for the program portal.

Participants will be asked to create their profile and read and action any program prerequisites before participating in the training sessions.



Update Profile



Prerequisites



Training Program



Digital Evaluation

2. Training Sessions

Participants will attend either 4 x virtual sessions or 2 x face-to-face sessions and will be provided with an extensive program manual. Our expert facilitators will work with participants to get the most from these sessions.

3. The Digital Challenge



After completion of the training sessions, participants will be required to complete the digital evaluation, which will unlock the digital challenges.



Participants will then receive a weekly challenge by email, for the next 8 weeks, that will allow them to log in on the device of their choice and complete their challenges.



At the end of the 8 week period, all submitted responses will be automatically populated to create a Live IT! Challenge Document.



Once this document is complete and has been downloaded, then participants will be able to print a personalised Certificate of Completion.

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Weekly Challenges



Live IT!
Challenge Document



Certificate Of
Completion

Investment

Investment - (From 20th July 2020)

 **Virtual Program** _____ **\$850pp + GST**

 **Face-to-face Program** _____ **\$1,500pp + GST**
All prices are in AUD

Face-to-face programs will be held in a CBD venue and will include lunch and refreshments.

Both virtual and face-to-face programs will include a full course manual.

In-House Investment

 **Virtual Program** _____ **\$10,800 + GST**
(up to 12 participants)

Extra Participants Over 12 _ **\$750pp + GST**

All prices are in AUD

 **Face-to-face Program** _____ **\$21,000 + GST**
(up to 15 participants)

Extra Participants Over 15 _ **\$1,300pp + GST**

All prices are in AUD

Cancellation Policy:

Payment is required before the commencement of training. All payments within 7 days of the program date must be paid by credit card or direct debit. All cancellations/transfers must be received in writing. Refunds will not be given unless at least 30 working days notice prior to the program is provided. No refunds will be given after this date.


A 10% (of total cost) administration fee will be deducted for all cancellations. If you are unable to participate, a substitute participant (transfer) is welcome if written notice is given prior to the program but will incur a \$60 administration fee. Proteus Leadership reserves the right to change the facilitators/speakers or the advertised price and will provide notice to participants before the event.


For further information
contact our team on:
1300 219 903



How to Register

Register Online

 **Virtual Program**
Visit proteusleadership.com/virtual_programs/leading-innovation-and-strategy-virtual-program/

 **Face-to-face Program**
Visit proteusleadership.com/leadership_programs/leading-innovation-and-strategy/


Payment Methods


Credit Card


Request Invoice

OR

By Phone

 Call us on 1300 219 903

Payment Methods


Credit Card


Request Invoice


Direct Debit



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www.proteusleadership.com

1300 219 903 | info@proteusleadership.com