



# Leading Innovation And Strategy

**Moving Yourself And Your Workplace  
Towards Exceptional!**

# About The Program

**“An organisation can only grow to the level its leaders are prepared to grow to.”**

*Des Penny*

A leader's level of performance is primarily driven by how prepared they are to grow personally and professionally, and most of this growth comes about as a result of the way they think.

This unique program is designed to provide leaders with the skills and opportunities to develop the way they *think*, and therefore *perform* more effectively as a leader.

**Leading Innovation And Strategy** is about assisting leaders and their teams to think in new ways, to challenge the status quo and to see a bigger and better picture for the future.

Over two days an expert Proteus facilitator will deliver 8 x 1½ hour sessions exploring a range of topics, all focused on preparing leaders to better lead change, innovation and growth in their workplaces.

These two days combined with 8 weekly digital challenges makes it one of the most practical and relevant leadership programs in Australia.

The outcomes for leaders are tangible and can be applied back into the workplace immediately. Participants will learn how to:

- Generate new ideas and processes for action
- Better navigate chaotic and rapid change
- Build their leadership credibility
- Understand the new and evolving marketplace
- Create a culture of innovation
- More effectively influence stakeholders
- Move from an operational to a strategic mindset
- Lead the implementation of transformational change

This program is suited to those leaders who are passionate about improving performance and/or responsible for rolling out change.

The program is not only for individuals, but has also been developed for teams that are working together to drive growth and innovation in their workplace.

This is not just another training program, but is truly a leadership experience that will change the way you think about what you do and how you create your desired future.



## Adelaide

Program 1 - 12<sup>th</sup> & 13<sup>th</sup> September



## Brisbane

Program 1 - 2<sup>nd</sup> & 3<sup>rd</sup> October



## Melbourne

Program 1 - 8<sup>th</sup> & 9<sup>th</sup> October



## Sydney

Program 1 - 31<sup>st</sup> October & 1<sup>st</sup> November

**Program Venues:** To be held in the CBD of each location. Further public programs may be added as required, however this program can also be conducted in-house.



## Bali *Leading Innovation And Strategy Conference*

14<sup>th</sup> & 15<sup>th</sup> August - Courtyard by Marriott Bali Seminyak Resort

Why not combine this inspirational leadership program with a holiday in Bali.

Two days of learning combined with an Indonesian Banquet and sunset drinks on the beach make this one of the greatest leadership development experiences you and your team will ever have. Join us in Bali in August 2019.

Visit [www.proteusleadership.com](http://www.proteusleadership.com) for more information



***Leading Innovation And Strategy will enable you to see the bigger picture!***

# Leading Innovation And Strategy

Moving Yourself And Your Workplace Towards Exceptional

## Day One

**8:30am Registration - Tea and Coffee**

**8:45am Session 1 - Harnessing The Power Of Innovative Thinking**

- Learning The Art Of Thinking Better And Different
- Dealing With Barriers To New Thinking
- Creating The Space And Desire To Think Better
- Secure Versus Dynamic Thinking
- Breaking And Creating Patterns
- Moving From Knowingness To Curiousness
- Developing A Growth Mindset Activity For Your Workplace

**10:30am Morning Tea**

**10:50am Session 2 - Leading Change And Disruption**

- How To Live And Lead In A World Of Chaos And Disruptions
- Leading Differently Now And Into The Future
- Learning To FLIP Our Thinking
- Understanding The Steps To Change
- Using Dissatisfaction As A Motivator For Transformational Change

**12:30pm Lunch**

**1:15pm Session 3 - Building A Growth DNA**

- The Illusion Of More With More
- Understanding And Adapting 'Blue Ocean' Thinking
- Moving Out Of A 'Red Ocean' Mentality
- Developing A 'Blue Ocean' Strategy Canvas
- Applying 'Blue Ocean' Thinking To Your Ideas And Strategies

**2:45pm Afternoon Tea**

**3:05pm Session 4 - The Art Of Strategic Quitting - When, Why & How**

- Moving From Being Overwhelmed To In Control
- Learning The Art Of Simplification
- Knowing When To Quit And When To Push Through
- Making Space For Innovation And Growth
- Following The 'Quit And Replace' Rule
- Being Brave Enough To Act

**4:30pm Close**

## Day Two

**8:30am Welcome Back - Tea and Coffee**

**9:00am Session 5 - Making Decisions That Matter**

- Making Decisions And Owning Them
- Behavioural Considerations Around Decision Making
- Not All Decisions Will Be Right – So Fail Fast, Learn Quickly And Adapt
- Learning To Stay In The Question
- Incorporating Head, Heart & Gut Thinking
- The Difference Between Flexing, Collaborating And Compromising

**10:30am Morning Tea**

**10:50am Session 6 - The Art Of Marketing Yourself And Your Ideas**

- The Changing Role Of Leadership
- The Characteristics Of Successful Entrepreneurs
- Releasing Your Entrepreneurial Spirit
- Building Intrapreneurs Within And Around You
- Knowing What You Want To Achieve And How
- Creating & Telling Your Story

**12:30pm Lunch**

**1:15pm Session 7 - Moving From Operational To Strategic**

- Why Old School Strategic Plans Are Dead
- Moving From Fixer To Facilitator
- The New World Of Strategy – Faster, Shorter, Agile And Adaptive
- Combining Reality And The Unknown
- Understanding The 'Action Precedes Clarity' Concept
- Building A 1-Page Strategic Plan

**2:30pm Afternoon Tea**

**2:45pm Session 8 - Getting Others On Board**

- Setting Up The Right Communication Channels
- Using The Intrapreneurs Within Your Team
- Killing Off Your Blockers And Cynics
- The Power Of Radical Honesty And Hope
- Cutting Through The Noise And Being Heard
- Engaging Stakeholders To Your Cause
- Selling Your Ideas Through Influence

**4:00pm Close**

*creating great leaders*

# Investment

## Investment

<b>Individual Registration</b>	<b>\$1,750pp + GST</b>
<b>Corporate Table (8 Delegates)</b>	<b>\$13,200 + GST</b>
<b>9 or more Delegates</b>	<b>\$1,500pp + GST</b>

### **Investment Includes:**

- Comprehensive program manual and program aids
- Ongoing digital activities post face-to-face days
- Proteus certificate of completion
- Lunch and refreshments provided for both face-to-face days

Payment by instalments is available on request (\$100 + GST administration fee will apply to payments by instalment). The above prices are effective as of 1<sup>st</sup> October 2018. Proteus Leadership reserves the right to change the advertised price.

### **Cancellation Policy:**

Payment is required before the commencement of training. All cancellations/transfers must be received in writing. Refunds will not be given unless at least 30 working days notice prior to the program is provided. No refunds will be given after this date. A 10% (of total cost) administration fee will be deducted for all cancellations. If you are unable to participate, a substitute participant (transfer) is welcome if written notice is given prior to the program but will incur a \$60 administration fee. Proteus Leadership reserves the right to change the facilitators/speakers, the advertised price or the venue and will provide notice to participants before the event.

## In-house Programs

This 2-day leadership program can also be conducted in-house. A Proteus facilitator will run the program for up to 15 people. Extra participants can be added at an additional cost.

### **In-house Investment:**

\$22,000 + GST per 2-day program (up to 15 participants).  
Extra participants over 15 at \$1,400pp + GST.  
Two Proteus facilitators will run the program for 25 or more people (some travel and accommodation costs may also apply).  
Venue and refreshments to be provided by the client.

**For further information contact our team on: 1300 219 903**

## **Stay Connected**

At Proteus Leadership we love to stay connected and share great resources with our clients. To connect with us, visit:

[in proteusleadership.com/linkedin](https://www.proteusleadership.com/linkedin)



# Testimonials



"Change within our leadership is happening all the time and the opportunity to find the space to think creatively is often jammed between other forces and keeping up. This program provided me with some great opportunities to reflect on my thinking style and where I thought the opportunities were. The self directed learning and the comprehensive tools and models have provided me with instant fixes that I have already started to use."

**Julie Fry - City of Stonnington**



"The program was enlightening. I found the program stimulating, even as I sat in the sessions I was coming up with ideas of how I could do things differently in my workplace.

The concepts aren't complex, in fact, sometimes they seem too simple to be true but once explained you see their usefulness and the tools provided makes implementing them easy. I am excited to see how having a 'big picture' perspective changes my role and the way I work."

**Joanna Rae - Camden and Campbelltown Hospitals**

## How To Register

### REGISTER ONLINE



Visit [proteusleadership.com/leadership\\_programs/leading-innovation-and-strategy/](http://proteusleadership.com/leadership_programs/leading-innovation-and-strategy/)

### PAYMENT METHODS



Credit card



Request invoice



Request invoice

OR

### BY TELEPHONE



Call us on 1300 219 903

### PAYMENT METHODS



Credit card



Request invoice



Request invoice



Direct Debit

# Digital Challenges

## 1. Getting Started

On registration, participants will receive confirmation of their booking followed by a second email 2 weeks before the program with a password and link for the digital component of the program.

Participants will be asked to create their profile and read and action any program prerequisites before attending the face-to-face days.

## 2. Face-To-Face

Participants will attend two face-to-face days and will be provided with an extensive program manual. Our expert facilitators will work with participants to get the most from these two powerful days.

## 3. The Digital Challenge



After completion of the two face-to-face days, participants will be required to complete the digital evaluation.



Participants will then receive a weekly challenge, by email for the next 8 weeks, that will allow them to log in on the device of their choice and complete their challenges.



At the end of the 8 week period, all submitted responses will be automatically populated to create a Live IT! Challenge Document, to be shared with their manager.



Once this document is complete and has been downloaded, then participants will be able to print a personalised Certificate Of Completion.



### Update Profile



### Prerequisites



### Face-To-Face



### Digital Evaluation



1

2

3

4

5

6

7

8

Weekly Challenges

### Live IT! Challenge Document



### Certificate Of Completion



**proteus**  
**LEADERSHIP**

*creating great leaders*

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**Creating Great Leaders Across Australia**