
LEADING INNOVATION AND STRATEGY

conference

BALI 2019

14 & 15 August 2019

Courtyard by Marriott Bali Seminyak Resort

Leading Innovation & Strategy Conference - Bali 2019

No matter where you are in the world, the ability to lead **innovation** and **strategy** in your own life and in the life of your business or organisation is paramount to the success of your leadership journey.

Gaining success is more than just having great ideas, it is knowing how to help those ideas come to life and knowing how to put strategy into place to make it happen.

So, welcome to this exciting Bali conference where together we will learn how to make time for creative space, how to lead change and how to ensure that we stay ahead of the pack and lead the way, all while supporting the local community.

If you are a leader in your workplace, a small business owner, a leader in your community, or a person eager to enhance their leadership experience, then this conference is a must for you.

This Bali experience will actually change the way you think about your leadership and the people that you have the privilege to lead. It will also help you to create flexible strategies that will give you the confidence to make decisions about your future.

It is a perfect opportunity to reward your team with great motivational professional development, all while leaving plenty of time to bond as a team outside of the conference.

So, make this **'Leading Innovation and Strategy Conference'** the main professional development priority for you and your team in 2019 and enjoy a holiday at the same time!

The Bali Experience Includes

A Welcome To Indonesia Dinner – 13 August

Courtyard by Marriott Bali Seminyak Resort

The 2-Day Leading Innovation & Strategy Conference 14 & 15 August

Including workbook and all lunches & refreshments

Followed by 8 x weekly digital challenges

Drinks on the beach after Day One – 14 August

First drink included

Who Should Attend

- Current Leaders
- Business Owners
- Whole Teams
- Family & Friends
- Anyone who has a passion to lead

Your Conference Speakers



DES PENNY

CO-CEO
Proteus Leadership

Des Penny is one of Australia's most prominent and successful small business leaders, building on a career in Human Resource Management at an international level. Over 24 years ago he commenced his leadership company, Proteus Leadership, in a bedroom in Melbourne and now leads one of the most exciting and innovative national training companies in the country.

In 2008, Des was awarded a South Australian Small Business Entrepreneur of The Year Award and in 2013 was named National Small Business Leader in the My Business Magazine Awards in Sydney.

He has dedicated his life to creating GREAT leaders across Australia and his insight into the management and development of people and culture is second to none.

He is a thought leader who loves helping others to think differently and to break down unproductive, static practices and behaviours.



RICHARD DORE

CO-CEO
Proteus Leadership

Richard Dore is the Managing Director of Proteus Leadership and is recognised as one of the most effective leadership, people and workplace culture change educators in Australia.

People love his engaging facilitation style – he's fun, irreverent, a great storyteller and more importantly he cuts through the hype. His ability to take complex issues and give them simple and practical solutions for effective change make him a real draw card.

Richard Dore will change the way you and your team think about workplace culture, staff interaction and debilitating bureaucracy.

His approach is very practical as he identifies not only the problems facing today's businesses and business leaders but he also offers alternative solutions to these problems.

This program will change the way you think!



13 AUGUST
Welcome Dinner - 6.30 pm

Day One - 14 August

8:30am Registration - Tea and Coffee

8:45am Session 1 - Harnessing The Power Of Innovative Thinking

- Learning The Art Of Thinking Better And Different
- Dealing With Barriers To New Thinking
- Creating The Space And Desire To Think Better
- Secure Versus Dynamic Thinking
- Breaking And Creating Patterns
- Moving From Knowingness To Curiousness
- Developing A Growth Mindset Activity For Your Workplace

10:30am Morning Tea

10:50am Session 2 - Leading Change And Disruption

- How To Live And Lead In A World Of Chaos And Disruptions
- Leading Differently Now And Into The Future
- Learning To FLIP Our Thinking
- Understanding The Steps To Change
- Using Dissatisfaction As A Motivator For Transformational Change

12:30pm Lunch

1:15pm Session 3 - Building A Growth DNA

- The Illusion Of More With More
- Understanding And Adapting 'Blue Ocean' Thinking
- Moving Out Of A 'Red Ocean' Mentality
- Developing A 'Blue Ocean' Strategy Canvas
- Applying 'Blue Ocean' Thinking To Your Ideas And Strategies

2:45pm Afternoon Tea

3:05pm Session 4 - The Art Of Strategic Quitting - When, Why & How

- Moving From Being Overwhelmed To In Control
- Learning The Art Of Simplification
- Knowing When To Quit And When To Push Through
- Making Space For Innovation And Growth
- Following The 'Quit And Replace' Rule
- Being Brave Enough To Act

4:30pm Close

Day Two - 15 August

8:30am Welcome Back - Tea and Coffee

9:00am Session 5 - Making Decisions That Matter

- Making Decisions And Owning Them
- Behavioural Considerations Around Decision Making
- Not All Decisions Will Be Right – So Fail Fast, Learn Quickly And Adapt
- Learning To Stay In The Question
- Incorporating Head, Heart & Gut Thinking
- The Difference Between Flexing, Collaborating And Compromising

10:30am Morning Tea

10:50am Session 6 - The Art Of Marketing Yourself And Your Ideas

- The Changing Role Of Leadership
- The Characteristics Of Successful Entrepreneurs
- Releasing Your Entrepreneurial Spirit
- Building Intrapreneurs Within And Around You
- Knowing What You Want To Achieve And How
- Creating & Telling Your Story

12:30pm Lunch

1:15pm Session 7 - Moving From Operational To Strategic

- Why Old School Strategic Plans Are Dead
- Moving From Fixer To Facilitator
- The New World Of Strategy – Faster, Shorter, Agile And Adaptive
- Combining Reality And The Unknown
- Understanding The 'Action Precedes Clarity' Concept
- Building A 1-Page Strategic Plan

2:30pm Afternoon Tea

2:45pm Session 8 - Getting Others On Board

- Setting Up The Right Communication Channels
- Using The Intrapreneurs Within Your Team
- Killing Off Your Blockers And Cynics
- The Power Of Radical Honesty And Hope
- Cutting Through The Noise And Being Heard
- Engaging Stakeholders To Your Cause
- Selling Your Ideas Through Influence

4:00pm Close



END OF DAY 1
Drinks on the beach

Investment

Investment Details

Conference investment	\$1,500 pp + GST
Corporate Table(s) 8 Delegates	\$11,200 + GST (\$1,400 pp + GST)

Cancellation Policy: Refunds will not be given unless at least 30 working days notice is provided. A 10% (of total cost) administration fee will be deducted for all cancellations. If you are unable to participate, a substitute delegate (transfer) is welcome, but will incur a \$60 administration fee. Refunds will not be available within 5 working days of the commencement of the program. All cancellations/transfers must be received in writing.

Price Includes

- Welcome Dinner
- 2-Day program, lunch + refreshments
- 8 x Weekly Digital Challenges - post program
- Workbook + materials
- Sunset Drink on the beach - Day One



Supporting The Community

We are thrilled to be able to advise you that we have formed a partnership with **Yayasan Kasih Peduli Anak (YKPA)** - street kids project in Bali and will be giving 10% of all delegates fees from our conference to the orphanage. Proteus will then match that amount.

We are really excited about this partnership and look forward to the relationship and the support continuing on well after the conference has finished.

YKPA focuses on keeping young girls and women off the streets, but also has an amazing schooling system that educates street kids who would never have the opportunity to attend school. Visit their website (www.ykpa.org) and take a look at what they do.

Scholarships

Proteus will also be offering **4 x Leadership Scholarships** for local Balinese business people who would not normally be able to attend such an event.

Things To Do in Bali



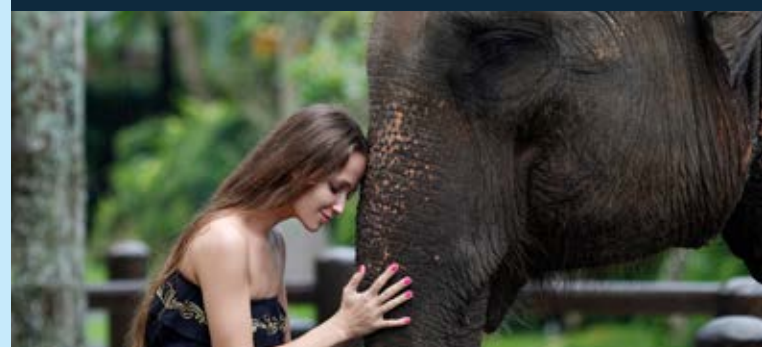
Balinese Art Markets Ubud, Denpasar, Kuta



Tegallalang Rice Terraces Ubud



Monkey Forests Sangheh & Ubud



Elephants Sanctuary Taro (near Ubud)



Balinese Temples Tabanan, Karangasem, Badung, Gianyar

Conference Details

Conference Venue

Courtyard by Marriott Bali Seminyak Resort

Jalan Camplung Tanduk No 103 SP, Dhyana Pura Seminyak Bali, 80361 Indonesia

Below is a list of alternative hotel options close by:

- The Royal Beach Seminyak Bali
- Anantara Seminyak Bali Resort
- Grandmas Plus Hotel Seminyak
- The Breezes Bali Resort & Spa

Travel & Accommodation

All delegates are responsible for organizing their own travel, accommodation and insurances.

HOW TO REGISTER

REGISTER ONLINE



Visit proteusleadership.com/leadership_programs/leading-innovation-strategy-conference-bali/

PAYMENT METHODS



Credit card



Request invoice

OR

BY TELEPHONE



Call us on 1300 219 903

PAYMENT METHODS



Credit card



Request invoice



Direct Debit

Stay Connected

At Proteus Leadership we love to stay connected and share great resources with our clients. To connect with us, visit:

proteusleadership.com/linkedin

For further information contact our team on
1300 219 903

Digital Challenges

1. Getting Started

On registration, participants will receive confirmation of their booking followed by a second email 2 weeks before the program with a password and link for the digital component of the program.

Participants will be asked to create their profile and read and action any program prerequisites before attending the face-to-face days.

2. Face-To-Face

Participants will attend two face-to-face days and will be provided with an extensive program manual. Our expert facilitators will work with participants to get the most from these two powerful days.

3. The Digital Challenge



After completion of the two face-to-face days, participants will be required to complete the digital evaluation.



Participants will then receive a weekly challenge, by email for the next 8 weeks, that will allow them to log in on the device of their choice and complete their challenges.



At the end of the 8 week period, all submitted responses will be automatically populated to create a Live IT! Challenge Document, to be shared with their manager.



Once this document is complete and has been downloaded, then participants will be able to print a personalised Certificate Of Completion.

Update Profile



Prerequisites



Face-To-Face



Digital Evaluation



1

2

3

4

5

6

7

8

Weekly Challenges

Live IT! Challenge Document



Certificate Of Completion



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JOURNEYS

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