



Virtual  
Leadership  
Program

4 x half days

2021

# Leadership Speak

*Communication And Public Speaking  
For The Contemporary Leader*

**proteus**  
LEADERSHIP  
*creating great leaders*

# About The Program

**“Your Leadership is demonstrated when speaking and the way you communicate will make or break your credibility now and into the future.”**

*Proteus Mantra*

The ability to craft communication and presentations that are compelling has always been a critical skill for leaders to develop.

Whether you need to pitch a persuasive argument to your executive, sell change to your staff or colleagues, inform people to inspire action, present a message from the heart, deliver a workshop, or to represent your company through a keynote – leaders are expected to do these things exceptionally well.

However, in our highly distracted digital world it has become even harder for leaders to cut through all the noise with messages that stick.

Leadership Speak has been designed to assist leaders to become exceptional communicators and presenters who capture people’s minds and hearts within fast-paced workplace settings.

Over 4 x half-days expert Proteus facilitators will deliver 4 virtual sessions that will take leaders through a process require to prepare and deliver powerful and persuasive communication pieces.

The learning outcomes are practical and can be applied immediately back into your workplace, by learning how to:

- Design presentations that are simple and work
- Lean into the fear and embrace challenging responses and audiences
- Enhance public presentation skills
- Craft a pitch for change that inspires action
- Be congruent with your body language
- Develop recovery strategies when things unravel
- Self-assess on Structure, Style, Substance and the Shift (the S-Factor)

Great leaders are also great communicators.

*Leadership Speak will give you the skills, confidence and a clear roadmap to deliver messages that truly stick.*

## National Program Dates

2021



Virtual Program  
(4 x half-day sessions)

10 Mar	17 Mar	24 Mar	31 Mar
2021			



Virtual Program  
(4 x half-day sessions)

8 Jun	15 Jun	22 Jun	29 Jun
2021			



Virtual Program  
(4 x half-day sessions)

7 Sep	14 Sep	21 Sep	28 Sep
2021			



# Program Sessions

9:00am - 12:30pm (AEDT - Melbourne Time)



## Session 1

### Topic 1

#### Why Leaders Succeed Or Fail When They Speak

- Your Leadership Is Demonstrated When Speaking
- Flip Nervous To Service - Be Brave And Embrace The Fear
- It's All About Your Audience
- Doing It On Purpose
- Clarity Trumps Confusion
- Commanding Engagement

### Topic 2

#### Your Essential Road Map For Presenting

- The 5 Essential Steps For Structure And Flow
- Using The SOSOR Formula As Your Foundation
- Gaining Credibility, Building Rapport And Getting Flow
- Getting Match Fit
- Practice, Practice, Practice

## Session 2

### Topic 3

#### Taking Communication To The Next Level

- Using The DIBS Formula To Stake Your Claim
- Pitches That Are Persuasive And Powerful
- Selling Change That Is Compelling
- Informing That Inspires Action
- Messages From The Heart That Stick

### Topic 4

#### Body Language Is The Vital Ingredient

- How To Master Your State - Be Present To Present
- Getting Congruent With Words And Your Body
- How To Amplify Your Authenticity
- People Want To See The Real You - Not Powerpoint
- The S-Factor Will Be Your X-Factor - Structure, Style, Substance And The Shift

## Session 3

### Topic 5

#### Stand And Deliver

- Rehearse, Immerse And Converse
- Going Live With Your Workplace Topic
- Embracing Feedback For Growth - Bricks And Bouquets
- Small Group Presentation With Feedback
- The S-Factor For Self And Group Assessments

### Topic 6

#### Story Telling With A Business Purpose

- Crafting Great Stories (No More Data Dumping!)
- Sell Your WHY From The Heart
- Build Your Personal Story Bank
- Walk On The Shoulders Of Giants
- The 3 C's For Great Stories - Classic, Contemporary And Cool

## Session 4

### Topic 7

#### How To Recover When It Unravels

- The Power Of Emotions And Vulnerability
- Expect The Best, Plan For The Worst And Prepare To Be Surprised
- Prepare Recovery Strategies In Advance
- Dealing With Hostile And Feral People!
- Flip Challenges To Engagement

### Topic 8

#### Putting It All Together

- Pick A Topic
- Craft A Story
- Prepare To Be Challenged
- Get Into The Right State
- Deliver Your 5 Minute Keynote Introduction
- Final Call To Action

# Using Zoom

Proteus Leadership has committed to using the **ZOOM platform** for our **Virtual Webinars, Workshops** and **Multi-session programs**. Here are some things about your ZOOM program that you should know:

- It is simple and intuitive to set up
- A link to your program will be sent to you on confirmation and then on the day of the program. You will be asked to click on the link, download and join the meeting or webinar
- You can participate on any device – Windows, Mac, Tablets, Smart Phones
- With updated security features, Zoom is a safe place to meet virtually
- Throughout your program, interactive features will be used including: Polls, Q&A and Chat boxes
- In our workshops and Leadership programs participants will be able to work in multiple breakout rooms where they can interact with each other in groups

Proteus facilitators will make your Virtual program an interactive and informative experience that **will change the way you lead.**

## Personal Program Coaching

No matter how powerful and helpful a personal development program can be, sometimes we stumble when trying to implement the skills back into our workplaces.

To assist in this area, Proteus is now offering post program personal coaching sessions via phone or Zoom. Each session is **45 minutes duration** and is conducted by one of our professional team.

## Coaching Investment

2 Sessions **\$700pp + GST**

3 Sessions **\$1,000pp + GST**

4 Sessions **\$1,250pp + GST**

All prices are in AUD

Please feel free to speak to one of our helpful team to discuss a post program coaching plan for you and/or your team.



# Program Portal

## 1. Getting Started

On registration, participants will receive confirmation of their booking followed by a second email 2 weeks before the program with a password and link for the digital component of the program.

Participants will be asked to create their profile and read and action any program prerequisites before attending the virtual sessions.



Update Profile



Prerequisites



Virtual Program



Digital Evaluation

## 2. Virtual Sessions

Participants will attend four virtual sessions and will be provided with an extensive program manual. Our expert facilitators will work with participants to get the most from these sessions.

## 3. The Digital Challenge



After completion of the virtual sessions, participants will be required to complete the digital evaluation.



Participants will then receive a weekly challenge by email, for the next 8 weeks, that will allow them to log in on the device of their choice and complete their challenges.



At the end of the 8 week period, all submitted responses will be automatically populated to create a Live IT! Challenge Document.



Once this document is complete and has been downloaded, then participants will be able to print a personalised Certificate of Completion.



Live IT!  
Challenge Document



Certificate Of  
Completion



# Investment

## Investment

Individual \_\_\_\_\_ **\$950pp + GST**

All prices are in AUD



Program Manual  
PDF copy



Ongoing digital  
activities post  
virtual sessions



Proteus  
certificate of  
completion

## In-House Investment

This virtual leadership program can also be conducted In-house. Proteus facilitators will run your virtual program for up to 12 people. Extra participants can be added at an additional cost.

4 x Half-Day Program (up to 12 participants) \_\_\_\_\_ **\$13,000 + GST**

Extra Participants Over 12 \_\_\_\_\_ **\$850pp + GST**

All prices are in AUD

In-house virtual programs can be facilitated on either Zoom or MS Teams



Program manual  
PDF copy



Ongoing digital  
activities post  
program sessions



Proteus  
certificate of  
completion



Full Zoom & Teams  
Management for  
Virtual Programs

### Cancellation Policy:

Payment is required before the commencement of training. All payments within 7 days of the program date must be paid by credit card or direct debit. All cancellations/transfers must be received in writing. Refunds will not be given unless at least 30 working days notice prior to the program is provided. No refunds will be given after this date. A 10% (of total cost) administration fee will be deducted for all cancellations. If you are unable to participate, a substitute participant (transfer) is welcome if written notice is given prior to the program but will incur a \$60 administration fee. Proteus Leadership reserves the right to change the facilitators/speakers or the advertised price and will provide notice to participants before the event.

For further information  
contact our team on:  
1300 219 903



## How to Register

Register Online

### Payment Methods



Credit Card



Request Invoice

OR

By Phone

Call us on 1300 219 903

### Payment Methods



Credit Card



Request Invoice



Direct Debit



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