

proteus
LEADERSHIP
creating great leaders



**Virtual
Leadership
Program**

Leading Innovation & Strategy

Moving Yourself And Your Workplace
Towards Exceptional!



About the program

A leader's level of performance is primarily driven by how prepared they are to grow personally and professionally, and most of this growth comes about as a result of the way they think.

This unique program is designed to provide leaders with the skills and opportunities to develop the way they think, and therefore perform more effectively as a leader.

Leading Innovation & Strategy is about assisting leaders and their teams to think in new ways, to challenge the status quo and to see a bigger and better picture for the future.

Over 4 x half-days experts Proteus facilitator will deliver 4 virtual sessions exploring a range of topics, all focused on preparing leaders to better lead change, innovation and growth in their workplaces.

This program is also delivered as a face-to-face event over 2 x consecutive days.

These sessions combined with 8 weekly digital challenges, makes it one of the most practical and relevant leadership programs available.

The outcomes for leaders are tangible and can be applied back into the workplace immediately. Participants will learn how to:

- Generate new ideas and processes for action
- Better navigate chaotic and rapid change
- Build their leadership credibility
- Understand the new and evolving marketplace
- Create a culture of innovation
- More effectively influence stakeholders
- Move from an operational to a strategic mindset
- Lead the implementation of transformational change

This program is suited to those leaders who are passionate about improving performance and/or responsible for rolling out change.

The program is not only for individuals, but has also been developed for teams that are working together to drive growth and innovation in their workplace.

This is not just another training program, but is truly a leadership experience that will change the way you think about what you do and how you create your desired future.

National program dates

2023



Virtual Program
(4 x half-day sessions)

9 Mar	16 Mar	23 Mar	30 Mar
2023			



Virtual Program
(4 x half-day sessions)

11 May	18 May	25 May	1 Jun
2023			



Virtual Program
(4 x half-day sessions)

31 Aug	7 Sep	14 Sep	21 Sep
2023			



Virtual Program
(4 x half-day sessions)

2 Nov	9 Nov	16 Nov	23 Nov
2023			

Click on the button below to view our Professional Schedule.

NB: Face-to-face programs will only go ahead if safe to do so. If not, the program will revert to a virtual format. All COVID-19 restrictions and regulations will apply.



Benefits of training with Proteus

- ✓ **Interactive workbooks** which allow participants to immerse themselves into a truly engaging experience (virtual programs).
- ✓ **Virtual break out rooms** are used to allow participants to work in smaller groups to complete activities and workshop ideas (virtual programs).
- ✓ **World-class facilitators** who are dedicated to helping people change their behaviour and actions.
- ✓ **Inspirational and practical content** that can be used immediately.



Session 1

Topic 1

Harnessing The Power Of Innovative Thinking

- Being Relevant
- The Importance Of Thinking Better And Different
- Creating The Desire
- Dealing With Barriers To New Thinking
- Creating The Space To Think - Making Time
- Breaking And Creating Patterns
- Understanding Secure And Dynamic Thinking
- Moving From Knowingness To Curiousness

Topic 2

Leading Change And Disruption

- How To Live And Lead In A World Of Chaos And Disruption
- Leading Differently Now And Into The Future
- Learning To FLIP Our Thinking
- Understanding The Steps To Change
- Using Dissatisfaction As A Motivator For Transformational Change

Session 2

Topic 3

Building A Growth DNA

- The Illusion Of More With More
- Understanding And Adapting 'Blue Ocean' Thinking
- Moving Out of A 'Red Ocean' Mentality
- Developing A 'Blue Ocean' Strategy Canvas
- Applying 'Blue Ocean' Thinking To Your Ideas And Concepts

Topic 4

The Art Of Strategic Quitting - When, Why And How

- Managing That Overwhelmed Feeling
- Learning The Art Of Simplification
- Knowing When To Quit And When To Push Through
- Making Space For Innovation And Growth
- Following The 'Quit And Replace' Rule
- Being Brave Enough To Act

Session 3

Topic 5

Making Decisions That Matter

- Introduction To Decision Making
- Why Decisiveness Is Critical To Leadership Credibility
- Establishing Your Leadership Intuitiveness For Critical Decisions
- How To Utilise The Creative And The Critical Thinking Stages
- Building In Risk And Failure As A Part Of Success
- Learning How To Stay In The Question
- Maximising Decisions Using De Bono's 'Six Hats' Model

Topic 6

The Art Of Marketing Yourself And Your Ideas

- The Characteristics Of Successful Entrepreneurs
- Releasing The Entrepreneur Within You
- Building Intrapreneurs Around You
- Knowing What You Want To Achieve
- Creating Your Story
- Building A One-Page Marketing Plan

Session 4

Topic 7

Moving From Operational To Strategic

- Why Old School Strategic Plans Are Dead
- Moving From Fixer To Facilitator
- The New World Of Strategy - Faster, Shorter, Agile And Adaptive
- Combining Reality And The Unknown
- Understanding The 'Action Precedes Clarity' Concept
- Building A 1-Page Strategic Plan

Topic 8

Getting Others On Board

- Setting Up The Right Communication Channels
- Dealing With Your Blockers And Cynics
- The Power Of Radical Honesty And Hope
- Cutting Through The Noise And Being Heard
- Engaging Stakeholders To Your Cause
- Selling Your Ideas Through Influence

Using Zoom

for virtual programs

Program Portal

Proteus Leadership has committed to using the **ZOOM platform** for our **Virtual Webinars, Workshops** and **Multi-session programs**. Here are some things about your ZOOM program that you should know:

- It is simple and intuitive to set up
- A link to your program will be sent to you on confirmation and then on the day of the program. You will be asked to click on the link, download and join the meeting or webinar
- You can participate on any device – Windows, Mac, Tablets, Smart Phones
- With updated security features, Zoom is a safe place to meet virtually
- Throughout your program, interactive features will be used including: Polls, Q&A and Chat boxes
- In our workshops and Leadership programs participants will be able to work in multiple breakout rooms where they can interact with each other in groups

Proteus facilitators will make your Virtual program an interactive and informative experience that **will change the way you lead.**

Personal program coaching

No matter how powerful and helpful a personal development program can be, sometimes we stumble when trying to implement the skills back into our workplaces.

To assist in this area, Proteus is now offering post program personal coaching sessions via phone or Zoom. Each session is **45 minutes duration** and is conducted by one of our professional team.

Coaching Investment

3 Sessions **\$1,500pp + GST**

4 Sessions **\$1,800pp + GST**

5 Sessions **\$2,125pp + GST**

All prices are in AUD

Please feel free to speak to one of our helpful team to discuss a post program coaching plan for you and/or your team.

1. Getting Started

On registration, participants will receive confirmation of their booking followed by a second email 2 weeks before the program with a password and link for the program portal.

Participants will be asked to create their profile and read and action any program prerequisites before participating in the training sessions.

2. Training Sessions

Participants will attend either 4 x virtual sessions or 2 x face-to-face sessions and will be provided with an extensive program manual. Our expert facilitators will work with participants to get the most from these sessions.

3. The Digital Challenges



After completion of the training sessions, participants will be required to complete the digital evaluation, which will unlock the digital challenges.



Participants will then receive a weekly challenge by email, for the next 8 weeks, that will allow them to log in on the device of their choice and complete their challenges.



At the end of the 8 week period, all submitted responses will be automatically populated to create a Live IT! Challenge Document.



Once this document is complete and has been downloaded, then participants will be able to print a personalised Certificate of Completion. Participants will also receive a badge that they can share on social media and display in their profiles.



Update Profile



Prerequisites



Training Program



Digital Evaluation



Weekly Challenges



Live IT! Challenge Document



Certificate Of Completion



Investment

Investment

Prices valid for 2022/2023 programs*

 Individual (virtual) _____ \$1,250pp + GST

 Individual (face-to-face) _____ \$1,650pp + GST

All prices are in AUD



Program manual
PDF copy



Ongoing digital activities
post program sessions



Proteus certificate
of completion

In-House Investment

This leadership program can also be conducted In-house, either virtually or face-to-face. Proteus facilitators will run your program for up to 12 people. Extra participants can be added at an additional cost.

Virtual

4 x Half-Day Program _____ \$17,500 + GST
(up to 12 participants)

Extra Participants Over 12 _____ \$1,095pp + GST

Face-to-face

2 x Consecutive Days Program _____ \$22,500 + GST
(up to 12 participants)

Extra Participants Over 12 _____ \$1,450pp + GST

All prices are in AUD



Program manual
PDF copy



Ongoing digital
activities post
program sessions



Proteus
certificate of
completion



Full Zoom & Teams
Management for
Virtual Programs

Cancellation Policy:

Payment is required before the commencement of training. All payments within 7 days of the program date must be paid by credit card or direct debit. All cancellations/transfers must be received in writing. Refunds will not be given unless at least 30 working days notice prior to the program is provided. No refunds will be given after this date. A 10% (of total cost) administration fee will be deducted for all cancellations. If you are unable to participate, a substitute participant (transfer) is welcome if written notice is given prior to the program but will incur a \$75 administration fee.

*Proteus Leadership reserves the right to change the facilitators/speakers or the advertised price.

For further information
contact our team on:
1300 219 903



Virtual

Although our preferred Virtual platform is **ZOOM**, we are now offering to run our Virtual Programs and workshops on **TEAMS** and **WEBEX** for In-house programs. However, all of our publicly scheduled workshops will remain on Zoom at this stage. Remember, you don't have to sign up to Zoom to use it.

How to register

 Register Online

Payment Methods

 
Credit Card



Request Invoice

OR

 By Phone

Call us on 1300 219 903

Payment Methods

 
Credit Card



Request Invoice



Direct Debit

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