

MULTI-SESSION PROGRAM

# LEADERSHIP SPEAK

How To Become An Inspirational Presenter And Communicator



# ABOUT THE PROGRAM

**"Your Leadership is demonstrated when speaking and the way you communicate will make or break your credibility now and into the future."**

*- Proteus Mantra*

The ability to craft communication and presentations that are compelling has always been a critical skill for leaders to develop.

Whether you need to pitch a persuasive argument to your executive, sell change to your staff or colleagues, inform people to inspire action, present a message from the heart, deliver a workshop, or to represent your company through a keynote – leaders are expected to do these things exceptionally well.

However, in our highly distracted digital world it has become even harder for leaders to cut through all the noise with messages that stick.

Leadership Speak has been designed to assist leaders to become exceptional communicators and presenters who capture people's minds and hearts within fast-paced workplace settings.

Over 4 x half-days expert Proteus facilitators will deliver 4 virtual sessions that will take leaders through a process require to prepare and deliver powerful and persuasive communication pieces.

These sessions will be supported by a 1 hour launch, pre-program and 1.5 hour Coaching post-program.

The learning outcomes are practical and can be applied immediately back into your workplace, by learning how to:

- Design presentations that are simple and work
- Lean into the fear and embrace challenging responses and audiences
- Enhance public presentation skills
- Craft a pitch for change that inspires action
- Be congruent with your body language
- Develop recovery strategies when things unravel
- Self-assess on Structure, Style, Substance and the Shift (the S-Factor)

Great leaders are also great communicators.

## BENEFITS OF TRAINING WITH PROTEUS

- ✓ **State of the art workbooks** which allow participants to immerse themselves into a truly engaging experience.
- ✓ **Group work** allowing participants to work in smaller groups to complete activities and workshop ideas.
- ✓ **World-class facilitators** who are dedicated to helping people change their behaviour and actions.
- ✓ **Inspirational and practical content** that can be used immediately.
- ✓ **Certificate of Completion and badge** that you can share on social media.

# PROGRAM STAGES



## Getting Started

On registration, participants will receive confirmation of their booking followed by a reminder 2 weeks before the program. This email will contain a single link that will be used for all of the Zoom sessions and will give you access to the program interactive manual.

We ask all participants to pre-install Zoom prior to the Program Launch and to ensure that they have access to a device that has a Web Camera installed.



## Program Launch - Virtual

This 1 hour virtual launch will provide participants and their managers with an overview of the program introducing concepts relating to the topic. This will set participants up for success, both throughout the program, and in applying their learning back into the workplace.



## Program Sessions - Virtual

Participants will attend **4 x half-day Virtual sessions** and will be provided with an extensive interactive program manual.

Our expert facilitators will work with participants to get the most from these sessions.



## Group Coaching/Implementation - Virtual

This 1.5 hour virtual session will focus on reviewing and embedding the learnings from the previous sessions.



## Certificate Of Completion

Participants will received a personalised 'Certificate of Completion' and a badge that they can share on social media and display in their profiles.



# PROGRAM INVESTMENT

## Individual Investment – Public Programs

Prices valid from January 1<sup>st</sup> 2024

Individual - (Virtual) ————— \$1,450pp + GST

Individual - (Face-To-Face) ————— \$1,850pp + GST

Corporate Table - 6 Delegates (Face-to-face) ————— \$9,900 + GST

All prices are in AUD



## PERSONAL COACHING

No matter how powerful and helpful a personal development program can be, sometimes we stumble when trying to implement the skills back into our workplaces.

To assist in this area, Proteus is now offering post program personal coaching sessions via phone or Zoom. Each session is **45 minutes** duration and is conducted by one of our professional team.

### Coaching Investment

3 Sessions **\$1,500pp** + GST

4 Sessions **\$1,800pp** + GST

5 Sessions **\$2,125pp** + GST

All prices are in AUD

Please feel free to speak to one of our helpful team to discuss a post program coaching plan for you and/or your team.

# PROGRAM DATES - 2024

### Virtual (4-Half-Day Program)

Program Launch	Session 1	Session 2	Session 3	Session 4	Group Coaching
<b>17</b> Jun	<b>24</b> Jun	<b>01</b> Jul	<b>08</b> Jul	<b>15</b> Jul	<b>22</b> Jul

### Virtual (4-Half-Day Program)

Program Launch	Session 1	Session 2	Session 3	Session 4	Group Coaching
<b>14</b> Oct	<b>21</b> Oct	<b>28</b> Oct	<b>04</b> Nov	<b>11</b> Nov	<b>18</b> Nov

● Program Launch 2:00pm - 3:00pm
 ● Virtual Training Sessions 9:00am - 12:30pm
 ● Group Coaching/Implementation 2:00pm - 3:30pm

2023 2 Apr \_\_\_ AEDT → AEST  
1 Oct \_\_\_ AEST → AEDT

2024 7 Apr \_\_\_ AEDT → AEST  
6 Oct \_\_\_ AEST → AEDT

“The Leadership Speak program demonstrated to me the power of first impressions, body language and framing messages to engage and give clarity around your objective. But more, it challenged me to put it into practice, time and time again, and the feedback from the presenters and my program colleagues was invaluable.”

**Narelle Peach**



## Program Launch (Virtual) - 2:00pm - 3:00pm

This 1 hour Virtual launch will provide participants and their managers with an overview of the program introducing concepts relating to the topics. This will set participants up for success, both throughout the program, and in applying their learning back into the workplace.

## Virtual - 9:00am - 12:30pm

### Session 1

#### Why Leaders Succeed Or Fail When They Speak

- Your Leadership Is Demonstrated When Speaking
- Flip Nervous To Service - Be Brave And Embrace The Fear
- It's All About Your Audience
- Doing It On Purpose
- Clarity Trumps Confusion
- Commanding Engagement

#### Your Essential Road Map For Presenting

- The 5 Essential Steps For Structure And Flow
- Using The SOSOR Formula As Your Foundation
- Gaining Credibility, Building Rapport And Getting Flow
- Getting Match Fit
- Practice, Practice, Practice

### Session 2

#### Taking Communication To The Next Level

- Using The DIBS Formula To Stake Your Claim
- Pitches That Are Persuasive And Powerful
- Selling Change That Is Compelling
- Informing That Inspires Action
- Messages From The Heart That Stick

#### Body Language Is The Vital Ingredient

- How To Master Your State - Be Present To Present
- Getting Congruent With Words And Your Body
- How To Amplify Your Authenticity
- People Want To See The Real You - Not Powerpoint
- The S-Factor Will Be Your X-Factor - Structure, Style, Substance And The Shift

### Session 3

#### Stand And Deliver

- Rehearse, Immerse And Converse
- Going Live With Your Workplace Topic
- Embracing Feedback For Growth - Bricks And Bouquets
- Small Group Presentation With Feedback
- The S-Factor For Self And Group Assessments

#### Story Telling With A Business Purpose

- Crafting Great Stories (No More Data Dumping!)
- Sell Your WHY From The Heart
- Build Your Personal Story Bank
- Walk On The Shoulders Of Giants
- The 3 C's For Great Stories - Classic, Contemporary And Cool

### Session 4

#### How To Recover When It Unravels

- The Power Of Emotions And Vulnerability
- Expect The Best, Plan For The Worst And Prepare To Be Surprised
- Prepare Recovery Strategies In Advance
- Dealing With Hostile And Feral People!
- Flip Challenges To Engagement

#### Putting It All Together

- Pick A Topic
- Craft A Story
- Prepare To Be Challenged
- Get Into The Right State
- Deliver Your 5 Minute Keynote Introduction
- Final Call To Action

## Group Coaching/Implementation (Virtual) - 2:00pm - 3:30pm

This 1.5 hour Virtual session will focus on reviewing and embedding the learnings from the previous sessions.

2023 2 Apr \_\_\_ AEDT → AEST  
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2024 7 Apr \_\_\_ AEDT → AEST  
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# PROGRAM INVESTMENT IN-HOUSE

This Leadership program can also be conducted In-house (either Virtually, Face-to-Face or a Hybrid approach). Proteus facilitators will run your program for up to 15 people. Extra participants can be added at an additional cost.



## Virtual Investment

### Program Launch - 1 Hour (Virtual)

Program Welcome & Overview

### Program Sessions - 4 x Half-Day (3.5 hours/day)

Up to 15 participants.

### Group Coaching / Implementation - 1.5 Hours (Virtual)

Individual or Group Presentations - Optional  
Organised Internally by the Client

**\$21,000 + GST**

Extra participants over 15 charged at \$1,250pp + GST



## Face-to-Face Investment

### Program Launch - 1 Hour (Virtual)

Program Welcome & Overview

### Program Sessions - 2 x Full-Days (8 hours/day)

Up to 15 participants.

### Group Coaching / Implementation - 1.5 Hours (Virtual)

Individual or Group Presentations - Optional  
Organised Internally by the Client

**\$26,000 + GST**

Extra participants over 15 charged at \$1,650pp + GST

Hybrid (combination of Virtual and Face To Face delivery) options are available upon request. Additional travel costs may apply to rural and regional areas.



**Virtual:** Interactive Program manual PDF copy

**Face-to-face:** Printed Program manual



Proteus Certificate of Completion



Full Zoom & Teams Management for Virtual Programs



**For further information contact our team on: 1300 219 903**

**Cancellation Policy:** Payment is required before the commencement of training. All payments within 7 days of the program date must be paid by credit card or direct debit. All cancellations/transfers must be received in writing. Refunds will not be given unless at least 30 working days notice prior to the program is provided. No refunds will be given after this date. A 10% (of total

cost) administration fee will be deducted for all cancellations. If you are unable to participate, a substitute participant (transfer) is welcome if written notice is given prior to the program but will incur a \$75 administration fee.

\*Proteus Leadership reserves the right to change the facilitators/speakers or the advertised price.

# USING ZOOM

Proteus Leadership has committed to using the ZOOM platform for our Virtual Webinars, Workshops and Multi-session programs. Here are some things about your ZOOM program that you should know:

- It is simple and intuitive to set up
- A link to your program will be sent to you on confirmation and then on the day of the program. You will be asked to click on the link, download and join the meeting or webinar
- You can participate on any device, however a desktop or laptop computer is recommended
- With updated security features, Zoom is a safe place to meet virtually
- Throughout your program, interactive features will be used including: Polls, Q&A and Chat boxes
- In our workshops and Leadership programs participants will be able to work in multiple breakout rooms where they can interact with each other in groups

Proteus facilitators will make your Virtual program an interactive and informative experience that will change the way you lead.

## Virtual

Although our preferred Virtual platform is **ZOOM**, we are now offering to run our Virtual Programs and workshops on **TEAMS** for In-house programs. However, all of our publicly scheduled workshops will remain on Zoom at this stage. Remember, you don't have to sign up to Zoom to use it.

# HOW TO REGISTER



## Payment Methods



Credit Card



Request Invoice



Call us on 1300 219 903

## Payment Methods



Credit Card



Request Invoice



Direct Debit

# proteus LEADERSHIP

*creating great leaders*

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