



Design Your Own Program

A Flexible Approach to
Leadership Development

What is Design Your Own Program (DYOP)?

Leadership development shouldn't be one-size-fits-all.

Organisations today face different challenges, cultures, and capability gaps - yet most leadership programs are still rigid, pre-packaged solutions. The result? Training that feels disconnected from real work, limited engagement, and learning that doesn't stick.

Leaders need development that reflects their reality, their people, their priorities, and the outcomes they are trying to achieve. That's why Proteus Leadership created a flexible approach that puts organisations back in control of how leadership capability is built.

A leadership program designed by you, supported by proven expertise.

The **Design Your Own Program** allows you to build a tailored leadership journey by selecting from a range of proven Proteus modules and topics.

You can create anything from a short, focused development series to a comprehensive leadership pathway aligned to organisational strategy. Programs can be designed for emerging leaders, experienced managers, or senior leadership groups.

Delivered face-to-face, virtually, or in a hybrid format, each program is built around your goals, timeframes, and budget - while maintaining the depth of content, practicality and quality that Proteus is known for.



Built to give you choices!

How the DYOP works

Simple, flexible, and built around your organisation

1

Select your core modules

2

Add any extras and customisations to your program

3

A Proteus team member will help you create your personalised program

DYOP Modules

- [Presenting With Confidence](#)
- [Moving From Mate to Manager](#)
- [Becoming an Emotionally Intelligent Leader](#)
- [Understanding and Managing Behaviour](#)
- [The Changing Face of Change](#)
- [Moving from Busyness to Effectiveness](#)
- [Making Decisions that Matter](#)
- [Coaching With Confidence](#)
- [Creating A Positive Culture](#)
- [Leading & Managing Yourself](#)
- [Moving From Operational To Strategic](#)
- [The Service Factor](#)
- [Creating A Culture Of Selling](#)
- [Having Conversations That Matter](#)
- [Creating A Whole New Mindset](#)

Investment

With our modular approach, you have the flexibility to design a leadership journey aligned to your team, priorities and budget.

Each module has a clear base investment, with pricing structured on a sliding scale. Meaning the more modules you select, the greater the overall value you receive.



Modules (Half-day)	Virtual (Per module)	Face-to-face (Per module)	Savings (Per module)
1 – 3	\$5,250	\$6,250	N/A
4 – 6	\$4,750	\$5,750	\$500 (Per module)
7+	\$4,250	\$5,250	\$1,000 (Per module)

All prices above are excluding GST. Normal travel and accommodation costs may occur on the face-to-face programs.

Each module includes **up to 20 participants**. Additional participants can be added for both virtual and face-to-face sessions at a rate of **\$249 per person (+GST)** for half-day modules. All prices are based on half-day modules, a full-day option is available for an additional \$1,000 (applicable to virtual and face-to-face).

Add extras and customisations to your program

✓ **Program launch** _____ **\$2,500**

This 1 hour launch will provide participants with an overview of their designed program. This will set participants up for success, both throughout the program, and in applying their learning back to the workplace

✓ **Embedding day** _____ **\$3,500**

This 1.5 hour session will focus on reviewing and embedding the learnings from the previous sessions

✓ **Workbook co-branded cover design:** **1- 3 modules** _____ **\$1,000**
4+ modules _____ **\$2,000**

✓ **A Proteus staff member will help you create a cohesive leadership journey**

A dedicated Proteus Leadership team member will work with you to thoughtfully stitch your program together. It is important that each topic connects seamlessly and builds toward meaningful learning outcomes. This ensures your learning journey feels cohesive, practical, and aligned to your organisational goals. This isn't just a collection of standalone modules, it is **YOUR** customised leadership journey.



Click on the button below to

[Design Your Own Program](#)

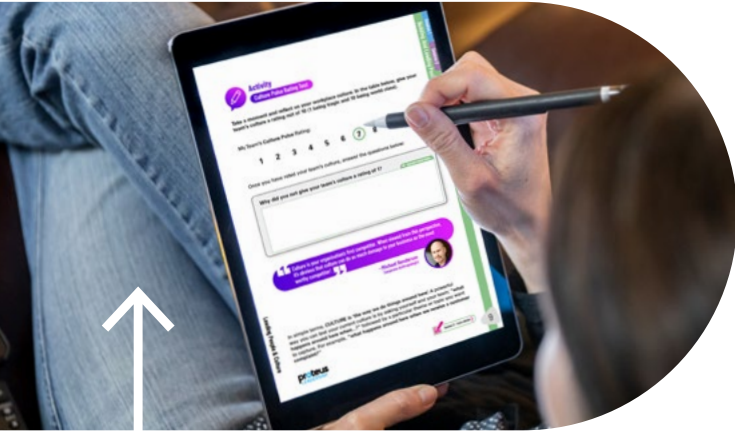
Call us on **1300 219 903** and a Proteus team member will help you create your personalised program.

Payment and Cancellation Policy:

- 50% of total to be paid on confirmation of booking
- 50% to be paid on or before first day of program
- Invoice to be paid within 7 days from date of invoices
- Payment terms to be negotiated if purchase order is required
- Program dates can be transferred once only (at least 30 days notice)
- 10% cancellation fee for cancellations with less than 90 days notice
- 50% cancellation fee for cancellations with less than 30 days notice
- 100% cancellation fee for cancellations with less than 7 days notice

Benefits of training with Proteus

- World-class facilitators who are dedicated to helping people change their behaviour and actions
- Inspirational and practical content that can be used immediately
- Our facilitators are also fun, switched-on, and love what they do



Face-to-face



The client will provide the venue and catering for the workshops.

- **State of the art printed workbooks** which allow participants to immerse themselves into a truly engaging experience
- Facilitator-led **group work** will allow participants to work in smaller groups to complete activities and workshop ideas

Virtual



All of our virtual programs will be running through the **Zoom platform**. Remember, you don't have to sign up to Zoom to use it.

- **Interactive workbooks** which allow participants to immerse themselves into a truly engaging experience
- **Virtual break out rooms** are used to allow participants to work in smaller groups to complete activities and workshop ideas



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creating great leaders

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