

MULTI-SESSION PROGRAM

# LEADING INNOVATION & STRATEGY

How To Stay Relevant Now And Into The Future



2026/  
2027

# ABOUT THE PROGRAM

A leader's level of performance is primarily driven by how prepared they are to grow personally and professionally, and most of this growth comes about as a result of the way they think.

This unique program is designed to provide leaders with the skills and opportunities to develop the way they think, and therefore perform more effectively as a leader.

**Leading Innovation & Strategy** is about assisting leaders and their teams to think in new ways, to challenge the status quo and to see a bigger and better picture for the future.

Over 4 x half-days experts Proteus facilitator will deliver 4 virtual sessions exploring a range of topics, all focused on preparing leaders to better lead change, innovation and growth in their workplaces.

These sessions will be supported by a 1 hour launch, pre-program and 1.5 hour Program Review.

The outcomes for leaders are tangible and can be applied back into the workplace immediately. Participants will learn how to:

- Generate new ideas and processes for action
- Better navigate chaotic and rapid change
- Build their leadership credibility
- Understand the new and evolving marketplace
- Create a culture of innovation
- More effectively influence stakeholders
- Move from an operational to a strategic mindset
- Lead the implementation of transformational change

This program is suited to those leaders who are passionate about improving performance and/or responsible for rolling out change.

The program is not only for individuals, but has also been developed for teams that are working together to drive growth and innovation in their workplace.

This is not just another training program, but is truly a leadership experience that will change the way you think about what you do and how you create your desired future.

## BENEFITS OF TRAINING WITH PROTEUS

- ✓ **State of the art workbooks** which allow participants to immerse themselves into a truly engaging experience.
- ✓ **Group work** allowing participants to work in smaller groups to complete activities and workshop ideas.
- ✓ **World-class facilitators** who are dedicated to helping people change their behaviour and actions.
- ✓ **Inspirational and practical content** that can be used immediately.
- ✓ **Certificate of Completion** and **badge** that you can share on social media.

# PROGRAM STAGES



## Getting Started

Upon confirmation of your program, Proteus will provide you with the zoom link and additional comms to distribute to your team. Prior to the program, Proteus will provide you with an interactive workbook to download and use on the day of training. We ask all participants to pre install Zoom prior to the launch, to ensure that 1 device per person is used and that each participant has access to a web camera.



## Program Launch - Virtual

This 1 hour virtual launch will provide participants with an overview of the program introducing concepts relating to the topic. This will set participants up for success, both throughout the program, and in applying their learning back into the workplace.



## Program Sessions - Virtual

Participants will attend **4 x half-day Virtual sessions** and will be provided with an extensive interactive program manual.

Our expert facilitators will work with participants to get the most from these sessions.



## Program Review - Virtual

This 1.5 hour virtual session will focus on reviewing and embedding the learnings from the previous sessions.



## Certificate Of Completion

Participants will received a personalised 'Certificate of Completion' and a badge that they can share on social media and display in their profiles.

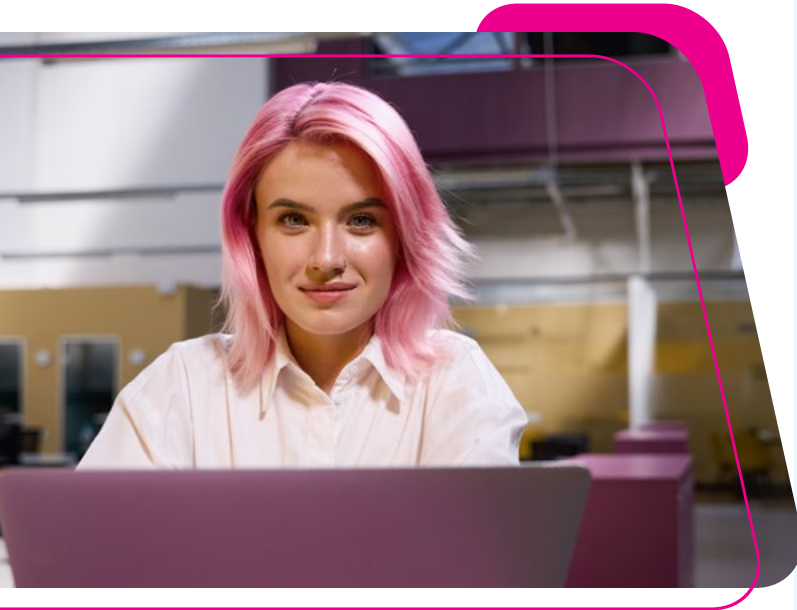


# PROGRAM INVESTMENT

## Individual Investment – Public Programs

Prices valid from January 1<sup>st</sup> 2026

Individual – (Virtual) ————— \$1,600pp + GST



“Change within our leadership is happening all the time and the opportunity to find the space to think creatively is often jammed between other forces and keeping up. The think leadership program provided me with some great opportunities to reflect on my thinking style and where I thought the opportunities were. The self directed learning and the comprehensive tools and models have provided me with instant fixes that I have already started to use.”

**Julie Fry - City of Stonnington**

“The concept of Flip your Thinking will play a big part in my leadership style after this course. I also gained a lot from “How to Influence”, the structured approach has given me a great set of guidelines to use in a management role. As always Des and Richard have the ability to challenge the way you Think! and break patterns built over a lifetime.”

**Phil Ashby - National Credit Insurance (Brokers)**

# PROGRAM DATES

2026

### Virtual (4-Half-Day Program)

| Program Launch | Session 1 | Session 2 | Session 3 | Session 4 | Program Review |
|----------------|-----------|-----------|-----------|-----------|----------------|
| 25 Aug         | 01 Sep    | 08 Sep    | 15 Sep    | 22 Sep    | 29 Sep         |

2027

### Virtual (4-Half-Day Program)

| Program Launch | Session 1 | Session 2 | Session 3 | Session 4 | Program Review |
|----------------|-----------|-----------|-----------|-----------|----------------|
| 07 Jul         | 14 Jul    | 21 Jul    | 28 Jul    | 04 Aug    | 18 Aug         |

### Multi-Session Programs (Virtual)

Program Launch 1:00pm – 2:00pm

Session 1 9:00am – 12:30pm

Session 2 9:00am – 12:30pm

Session 3 9:00am – 12:30pm

Session 4 9:00am – 12:30pm

Program Review 1:00pm – 2:30pm

AEST/AEDT

2026

1 Jan – 4 Apr \_\_ AEDT

5 Apr \_\_\_\_\_ AEDT → AEST

4 Oct \_\_\_\_\_ AEST → AEDT

2027

1 Jan – 4 Apr \_\_ AEDT

5 Apr \_\_\_\_\_ AEDT → AEST

4 Oct \_\_\_\_\_ AEST → AEDT



# PROGRAM SESSIONS VIRTUAL

## Program Launch (Virtual) - 1:00pm - 2:00pm

This 1 hour Virtual launch will provide participants with an overview of the program introducing concepts relating to the topics. This will set participants up for success, both throughout the program, and in applying their learning back into the workplace.

## Program Sessions

### Virtual - AM 9:00am - 12:30pm

#### Session 1

##### Innovative Thinking and Leading Transformational Change

- Innovation versus Creativity
- Creating The Space To Think - Making Time
- Moving From Knowingness To Curiousness
- Living And Leading in Disruptive Times
- Understanding and Embracing the Change Revolution
- How to Stay Relevant
- Learning To FLIP Our Thinking
- Change Intelligence and Mantras
- Using Dissatisfaction As A Motivator For Transformational Change
- Dealing With Your Blockers And Cynics

#### Session 2

##### Embracing Blue Ocean Thinking for Growth

- The Illusion Of More With More
- Understanding And Adapting 'Blue Ocean' Thinking
- Moving Out of A 'Red Ocean' Mentality
- Developing A 'Blue Ocean' Strategy Canvas
- Applying 'Blue Ocean' Thinking To Your Ideas And Concepts

#### Session 3

##### Making Strategic Decisions That Matter

- Introduction To Decision Making
- Why Decisiveness Is Critical To Leadership Credibility
- Establishing Your Leadership Intuitiveness For Critical Decisions
- How To Utilise The Creative And The Critical Thinking Stages
- Building In Risk And Failure As A Part Of Success
- Learning How To Stay In The Question
- Maximising Decisions Using De Bono's 'Six Hats' Model

#### Session 4

##### Moving From Operational To Strategic

- Working On Your Business And Not In It
- Work Life Boundaries
- Moving From Fixer To Facilitator
- Understanding The 'Action Precedes Clarity' Concept
- Marketing More with Less
- Building A One-Page Marketing and Strategic Plan
- Engaging Stakeholders To Your Cause
- Selling Your Ideas Through Influence

## Program Review (Virtual) - 1:00pm - 2:30pm

This 1.5 hour Virtual session will focus on reviewing and embedding the learnings from the previous sessions.



2026

1 Jan - 4 Apr \_\_ AEDT  
5 Apr \_\_\_\_ AEDT → AEST  
4 Oct \_\_\_\_ AEST → AEDT

2027

1 Jan - 4 Apr \_\_ AEDT  
5 Apr \_\_\_\_ AEDT → AEST  
4 Oct \_\_\_\_ AEST → AEDT



# PROGRAM INVESTMENT IN-HOUSE

This Leadership program can also be conducted In-house (either Virtually, Face-to-Face or a Hybrid approach). Proteus facilitators will run your program for up to 15 people. Extra participants can be added at an additional cost.



## Virtual Investment

### Program Launch - 1 Hour (Virtual)

Program Welcome & Overview

### Program Sessions - 4 x Half-Day (3.5 hours/day)

Up to 15 participants.

### Program Review - 1.5 Hours (Virtual)

Individual or Group Presentations - Optional  
Organised Internally by the Client

2026

**\$24,000 + GST**

Extra participants over 15 charged at \$1,395pp + GST



## Face-to-Face Investment

### Program Launch - 1 Hour (Virtual)

Program Welcome & Overview

### Program Sessions - 2 x Full-Days (8 hours/day)

Up to 15 participants.

### Program Review - 1.5 Hours (Virtual)

Individual or Group Presentations - Optional  
Organised Internally by the Client

2026

**\$29,250 + GST**

Extra participants over 15 charged at \$1,695pp + GST

Hybrid (combination of Virtual and Face To Face delivery) options are available upon request. Additional travel costs may apply to rural and regional areas.



**Virtual:** Interactive Program manual PDF copy

**Face-to-face:** Printed Program manual



Proteus Certificate of Completion



Full Zoom & Teams Management for Virtual Programs



**For further information contact our team on: 1300 219 903**

**Cancellation Policy:** Payment is required before the commencement of training. All payments within 7 days of the program date must be paid by credit card or direct debit. All cancellations/transfers must be received in writing. Refunds will not be given unless at least 30 working days notice prior to the program is provided. No refunds will be given after this date. A 10% (of total

cost) administration fee will be deducted for all cancellations. If you are unable to participate, a substitute participant (transfer) is welcome if written notice is given prior to the program but will incur a \$75 administration fee. \*Proteus Leadership reserves the right to change the facilitators/speakers or the advertised price.

# USING ZOOM

Proteus Leadership has committed to using the ZOOM platform for our Virtual Webinars, Workshops and Multi-session programs. Here are some things about your ZOOM program that you should know:

- It is simple and intuitive to set up
- A link to your program will be sent to you on confirmation and then on the day of the program. You will be asked to click on the link, download and join the meeting or webinar
- You can participate on any device, however a desktop or laptop computer is recommended

- With updated security features, Zoom is a safe place to meet virtually
- Throughout your program, interactive features will be used including: Polls, Q&A and Chat boxes
- In our workshops and Leadership programs participants will be able to work in multiple breakout rooms where they can interact with each other in groups

Proteus facilitators will make your Virtual program an interactive and informative experience that will change the way you lead.

## Virtual

All of our public and In-house programs will be running through the **Zoom platform**. Remember, you don't have to sign up to Zoom to use it.

# HOW TO REGISTER

## Online

**Register Now**

**Payment  
Methods**



Credit Card



Request Invoice

## By phone

**Call us on 1300 219 903**

**Payment  
Methods**



Credit Card



Request Invoice



Direct Debit

**proteus**  
LEADERSHIP

*creating great leaders*

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Melbourne

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